

NEURON SYNDICATE TO BE FEATURED IN SEASON TWO OF AMC'S "THE PITCH"

**Eight-Part Series Executive Produced by All3Media America
Premieres on AMC on Thursday, August 15th**

Santa Monica CA – May 28, 2012 – NEURON SYNDICATE INC. announced today that it has signed on to be featured in season two of AMC's unscripted series "The Pitch." The series chronicles advertising agencies as they prepare campaigns to try and win a major new piece of business. "The Pitch" first premiered on AMC in April 2012 and earned a Critic's Choice nomination for best reality series – competition. "The Pitch" is executive produced by Eli Holzman, Stephen Lambert, Domini Hofmann and Aaron Saidman of All3Media America ("Undercover Boss"). Season two consists of eight, one-hour episodes and is premiering Thursday, August 15 at 10pm.

About Neuron Syndicate – Neuron Syndicate, is committed to creating breakthrough brand solutions. With an entrepreneurial spirit, Neuron Syndicate fuses emotion and experience to build a collaborative bond of trust between our clients and their consumers. Neuron Syndicate's goal is to infuse meaning, clarity and purpose into ideas and messages. We're here to ensure your brand's promise is achieved.

"The Pitch" probes the incredible lengths, intense stakes and tight deadlines advertising agencies encounter when they take aim at a new piece of business. Each episode follows two creative shops as they work day and night for seven days, building a campaign to try and win over the brand. A real competition, major stakes and a ticking clock are all elements of this docu-style series.

"The Pitch" explores just how hard it is to come up with a good creative idea, and, once you have it, how hard it is to sell it. The series is only as good as the agencies and brands that participate in the process and thankfully the people we're featuring in season two are contributing some compelling and captivating stories," said Joel Stillerman, AMC's EVP of original programming, production and digital content.

Brands to be featured in season two include: 1-800-Flowers, Bliss, College Hunks Hauling Junk, Fuller Brush Company, Gibson Guitar Corporation, Little Caesars, SquareTrade and Tommy Bahama.

Other agencies to be featured in season two include: Daniel Burton Dean (Nashville, TN), Fletcher Rowley (Nashville, TN), Powell Creative (Nashville, TN), breensmith Advertising (Atlanta, GA), Innerspin (Los Angeles, CA), MC2 (Los Angeles, CA), COR (Santa Monica, CA), Central Coast (Chicago, IL), Commonground (Chicago, IL), The Monogram Group (Chicago, IL), Bee-line Communications (Chicago, IL), Mischievous Studios (Hollywood, CA), Heavenspot (Glendale, CA), ONE/x (Culver City, CA) and Pasadena Advertising (Pasadena, CA).

AMC's Joel Stillerman, Executive Vice President of Original Programming, Production and Digital Content, Mary Conlon, Vice President of Non-Scripted Original Programming and Ari Mark, Director of Non-Scripted Original Programming, oversee development and production for the series.

About AMC

Whether commemorating favorite films from every genre and decade or creating acclaimed original programming, AMC brings to its audience something deeper, something richer, *Something More*. The network reigns as the only cable network in history ever to win the Emmy® Award for Outstanding Drama Series four years in a row, and boasts the most-watched drama series in basic cable history with

“The Walking Dead.” AMC’s original drama series include “Mad Men,” “Breaking Bad,” “The Walking Dead,” “The Killing” and “Hell on Wheels.” Its newest series, “Low Winter Sun,” premieres this summer. AMC also explores authentic worlds with bold characters through its slate of unscripted original series like “Comic Book Men,” “Small Town Security,” “Talking Dead,” “The Pitch” and “Freakshow.” AMC is owned and operated by AMC Networks Inc. and its sister networks include IFC, Sundance Channel, and WE tv. AMC is available across all platforms, including on-air, online, on demand and mobile. AMC: *Something More*.

About All3America

All3Media America (All3A) is the Los Angeles-based production studio for All3Media, a global group of independent production companies. The group is a leading supplier of scripted and non-scripted series in several markets most notably the US, the UK, Germany and New Zealand. All3Media America was established in December 2012 as the US production base for the group's international formats and the group companies' US development. All3A also develops and produces a wide range of its own shows specifically for the US market. It currently has series in production or development with a large number of broadcast and cable networks, including the Emmy award-winning Undercover Boss for CBS. All3A's formats and finished programs are distributed internationally by All3Media International.

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